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Windom Community Council Engagement with Renters Scope of Services & Budget

Background - In the fall of 2019, WCC deployed its first ever neighborhood survey. While the WCC was successful in reaching homeowners through the survey, it needed a more focused effort to reach our culturally diverse community of renters. Roughly 35% of our housing units in Windom are renter occupied. Windom houses several apartment complexes, duplexes, and townhomes. Roughly 30% of our Windom neighborhood population are people of color. The majority live in renter occupied housing in the neighborhood. We have identified several renter-occupied complexes that house a significant number of individuals from the Latino(a)/Latinx, East African (Somali) and American Indian communities. The Board would like to implement a targeted Renter Survey to learn more about the needs of our renter residents to develop and implement appropriate outreach and engagement programming to help meet those needs.

Resources – Reallocating \$12,800 of Community Participation Program (CPP) funds from Neighborhood Priorities/Reserve to Neighborhood Priorities/Engagement with Renters.

Partners – WCC, City of Minneapolis: Neighborhood and Community Relations, Windom Neighborhood rental property owners and property management companies, local churches, local and area public and charter schools, CURA, Windom residents, Other partners.

Responsibilities – The Windom Community Council will:

- Work with other neighborhood associations and NCR City staff to identify best survey development and deployment strategies to reach and engage renters.
- Partner with rental properties to promote and conduct the surveys.
- Identify other nonprofit organizations serving our Windom renters to provide guidance and resources to conduct the survey effectively to reach our diverse community members.
- Collaborate with our local renter community and partners to identify the best programs and funding to implement survey findings.

This budget is to provide WCC staff time and cultural/language experts to help develop and implement the renter survey in the Windom Neighborhood in multiple languages.

Budget:

Project Support	\$6,000
Contract for Survey Services including Multilingual Support	\$6,800
TOTAL	\$12,800

Date: 3/15/2021